

62.97

1955

Cosmopolitan Glad Gardens

Milwaukee, Wis



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PAUL BUNYAN

The picture tells the story! I have seen this great glad grow in the Melk's fields and have also grown it for two years. The Melks, who have grown many millions of glads, say that this is the largest of all, and in this I concur. Color is salmon pink with rose throat markings. Fluted and ruffled, good texture and excellent attachment. 22 buds, 8-10 open. Late mid season. Retail florist will really like this one as one dozen easily equals two dozen of ordinary varieties

L. \$2.00, M. \$1.50, Sm. \$1.00, Bts. 10/3.00



THE FIRST ALL AMERICAN SELECTION

Last year I promised you that our first All American Gladiolus Selection would be ready to introduce in 1955. However surveys to anticipate the demand proved that stock was too short and that another year of propagation will be required. This first selection is a real beauty, worth waiting for and you will find it featured in my next year's catalogue, and the price will be moderate, indeed.

NEW CUSTOMER SPECIAL

As I have thousands of names on my mailing list who have never sent an order, I have planned this collection, one which you just can't afford to miss! An extra choice selection, in a wide color range, which will give you just about the best start you can make for a beautiful colorful garden of glads. Two large bulbs each of: Bridal Orchid, Wards Burma, Florence Nightingale, Leah Gorham, Mt. Index, Oriental Pearl, Palette and Spic and Span. One large bulb each of Black Cherry, Boise Belle, Chinook, Cynthia, Gati-neau, Gold, King David, Pennant and Sierra Snow. A total of 25 fine bulbs of very fine varieties.

\$4.65 value for \$3.50

NOTE

As shipping costs take much of the profit on small orders, I will make the same offer as last year. If you will add 50c to your total order, I will include \$1.00 worth of bulbs, outstanding varieties. Most orders received last year took advantage of this offer.

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A. B. COUTTS A fine, large buff, excellent because it fills both commercial and exhibit requirements. Color — apricot buff with deep yellow throat. 22 buds, 8 open. Produces many bulblets which germinate well. Grows tall and straight.

L. 75c, M. 50c, Sm. 50c

AMBER GLORY Here's a wonderful glad which has been truly a "sleeper". Here is richness of color beyond compare, a deep amber yellow with strawberry throat mark. Exceptionally tall with many buds. Opens 5-6 beautiful florets. Commercial growers should stock this one as its slow opening florets last and last. Rated excellent by those who tried it this year. It's good!

L. 75c, M. 50c, Sm. 25c, Bts. 10/75c, 100/6.00

BLACK JOE A choice, very early, very dark red. Tall, straight spikes with 6-8 open on 20 bud spike. Ruffled, fluorescent florets with silver edging. No sunburn. Very promising for a good cutting deep red commercial. Produces many bulblets.

L. \$2.00, M. \$1.50, Sm. \$1.00, Bts. 10/2.00

BRANDYWINE Those who have tried Brandywine are enthused over its color and beautiful sheen. Very tall, easy grower. 18-22 buds. Deep, maroon purple. If you want something different in an early cut flower try Brandywine.

L. \$1.00, M. 75c, Sm. 50c, Bts. 10/1.00

CHAMOIS Chamois color with pink suffusion, a grand cut flower. A ribbon of color on a long spike of 22 or more buds, 10 open. Recommended by NAGC Trial grounds for introduction, with highest color value. Champion seedling Havre de Grace, 1954. Very prolific.

L. \$2.00, M. \$1.00, Sm. 75c, Bts. 20c—Sold only with bulbs

Growers unit 1 L., 10 M., 10 Sm., 50 Bts. \$22.00

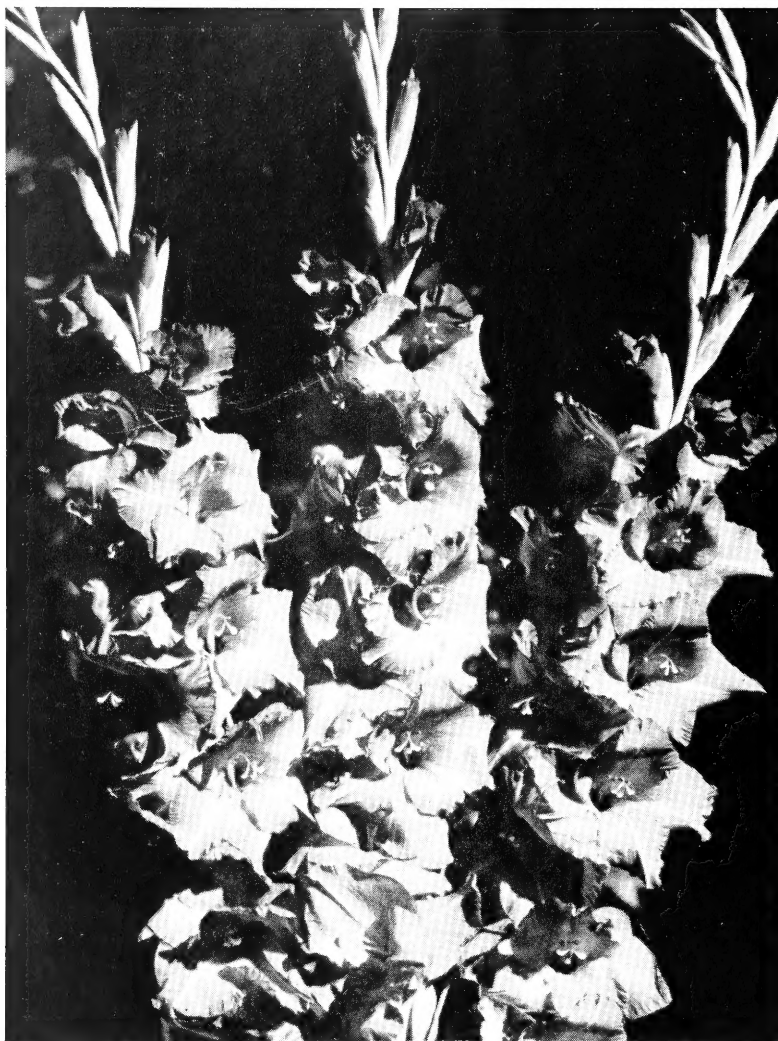
CELESTE A choice new white, 5-6 beautifully ruffled florets open on tall spikes. Very early and has great promise both for commercial and exhibition. A very chaste white. Stock scarce.

L. 50c, M. 35c, Sm. 25c, Bts. 10/40c

CELESTIAL ROSE If you want beautiful coloring and a spike with perfect formal placement, this is it. Color, light rose shading to clean white throat. 8-5" florets open, 6 in color, 22 buds. Florets are round and perfectly placed on sturdy spike. Excellent in every



Orchid Blush



1953 - 1954 INTRODUCTIONS

respect. Will have a great future. My advice is to invest in this glad now.

L. \$1.50, M. \$1.00, Sm. 60c, Bts. 20c, 10/1.50

CHEROKEE A rich, bronze red with 8-5½" wide open ruffled, fluted florets open on straight, tall spikes. Flowerhead 28", 22 buds. Placement and attachment good.

L. \$1.00, M. 75c, Sm. 50c, Bts. 3/25c, 10/75c

CREOLE BELLE A heavy ruffled needle pointed deep rose of very rich, lush solid color. 20 buds, 9 open, 7 showing color on a 24 inch to 26 inch flower head. 5¼ to 5½ inch florets. 54 inches tall.

L. 75c, M. 50c, Sm. 25c, Bts. 10/50c

CRINOLINE BELLE An exquisite Wedgewood seedling. Long flower head, pale lavender, highly ruffled florets with a quarter inch light band around each floret. 8 open. Larger, taller, prettier than its parent. I predict that this glad will have a great future.

L. \$2.00, M. \$1.50, Sm. \$1.00, Bts. 10/1.50, 100/12.00

CROWNING GLORY Crowning Glory was Grand Champion at our Wisconsin State Fair the first time shown. Trial garden reports registered 67" plants. Flower head somewhat short for height but coloring is excellent. White with yellow throat and dependable rose edging. Highly rated by all who have seen it at the shows. A most promising commercial.

L. \$1.50, M. \$1.00, Sm. 75c, Bts. 6/50c

DEE DEE A giant, pure pastel pink. Extra tall spikes with many large, plain, slightly recurved florets open in double row placement. Has fine breeding and for this reason is an excellent seed parent and producer of fine pastel seedlings.

L. \$1.50, M. \$1.00, Sm. 50c, Bts. 15c, 10/1.00

DINAH A smokey gray with some rose to give it a most beautiful color. 20 to 22 buds, 8 to 10 open, 7 showing color. Straight exhibition spike. Flower head 28 inches, 56 to 68 inches tall. A wonderful blending color in a smoky glad.

L. 75c, M. 50c, Sm. 25c, 10/50c

The Prince



1953 - 1954 INTRODUCTIONS

DIXIE MAID Light salmon pink with cream throat. Grows 60" tall, 9 five-inch florets open on 18 bud spike. Slightly ruffled, good placement and substance. Makes good bulbs and lots of easy germinating bulbets. Promising as a good commercial. One of the best in our gardens in 1954.

L. 50c, M. 35c, Sm. 25c, Bts. 10/50c, 100/4.00

EXOTIC Exotic was one of the top attention getters in our garden the past two years. If you like pastels you will surely be pleased with Exotic. Produces a 22" flower head with 20 buds, 8 open, 6 in color. Florets are a beautiful, delicate bluff-toned salmon, blending to pure, soft, blush white throat, often 6" wide. Rated excellent in several trial gardens. A favorite with us.

L. 75c, M. 40c, Sm. 20c, Bts. 10/75c

FORT KNOX A real competitor for Gold. Color just a trifle lighter, but flower heads are much longer, more buds, more open. Has fine ruffling and is an excellent grower and propagator. This past season produced some of the largest and finest spikes of any yellow I have ever seen. This is an A1 commercial.

L. 75c, M. 50c, Sm. 25c, Bts. 3/25c, 10/75c, 100/5.00

FORTUNE 1954 (422) A rich, attractive, golden orange with no markings. An Orange Gold seedling with purer color and long flower heads. Opens 6 of 19 buds, 6 in color. This has been a popular seedling at our Wisconsin shows the past few seasons. Best 3-spike seedling at Jefferson Seedling 1953 show. Fine attachment, placement and good keeping qualities. A real promising commercial.

L. \$1.50, M. \$1.00, Sm. 60c, Bts. 20c, 10/1.00

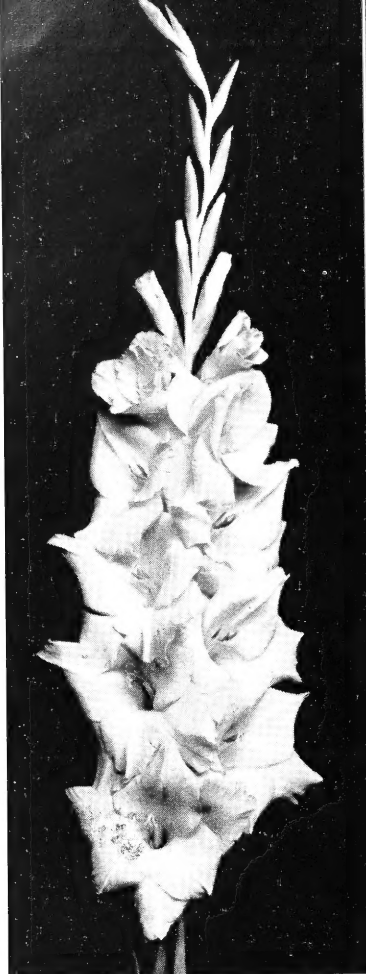
FROLIC This is my favorite miniature. Most intense and beautiful coloring and ruffling. Florets 3" in a beautiful, deep yellow with intensely colored blotch of scarlet on lower petals and lighter blotch on upper throat. 5-6 florets open on 16 bud spike. Frolic is a cross of Pactolus X Wedgewood and has combined the best qualities of each. Frolic will be a real find for retail florists because of its excellence for design work. They will like its intensely rich coloring.

\$2.00 Any Size, Bts. 25c, 10/2.00

FRONTIER (530) Here's one which I rated as tops of the many, many new varieties in my gardens this year. The outstanding feature of Frontier is that its florets last and last while in bloom in the field. This was so noticeable that I called it to the attention of many visitors. Also, one of the very tallest in my field. Really outstanding. Florets 5½", light salmon



Coral Ace



Tyrone



Pink Harmony

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pink blending to pale cream throat with faint rose feather on lower lip. 20 buds on 26" flower head, 7 ruffled florets open, 6 in color. Already has a heavy show record.

L. \$1.50, M. \$1.00, Sm. 50c, Bts. 10/1.50

GAY 1954 A commercial lavender with rose spears on lower lip. A "Spic and Span" type of spike. Florets medium sized, slightly ruffled, nice, self-lavender with slight rose cast. Spikes straight as a broom stick with many open florets in very formal placement. One spike just like another, just like the proverbial "peas in a pod." I know you will approve this glad whether growing for exhibition or for cut flowers.

L. \$2.00, M. \$1.50, Sm. \$1.00, Bts. 25c, 10/2.00

GOLD BANK A strong growing, fine new light yellow. 60" spikes, 21 buds with 8 open, 8 in color. Florets are well attached, ruffled and needle pointed. Classed as an excellent exhibition and commercial. Produces many large bulblets with germination early.

L. 50c, M. 35c, Sm. 25c, Bts. 3/15c, 10/40c

GOLD BOND A nice medium, tall growing yellow. 20-22 buds, 8 open, 6 in color. Has good texture and nice ruffling. Rated highly for commercial growing.

L. \$1.00, M. 75c, Sm. 35c, Bts. 2/15c, 10/50c

GOLDEN BOY One of the best yellows for good, clean color. Grows tall with up to 8 of 20 buds open. Bulblets grow into good, large, clean bulbs. Very healthy and vigorous. I rate this as one of the most promising exhibition and commercial yellows.

L. \$1.50, M. \$1.00, Sm. 75c, Bts. 2/25c, 10/1.00

GOOD MORNING Many hybridizers have been seeking a good, healthy glad similar to Corona. This new variety promises to fill the bill. It is very large with almost white throat and pronounced rose band on outer edge. Vigorous, easy growing.

L. \$5.00, M. \$3.50, Sm. \$2.00, Bts. 50c, 10/4.00

GREAT DAY A clear rose with very deep, prominent throat mark, ruffled, 5¼" florets, 23-24 buds with 8 open, 7 in color on 24"-28" flower-head. Grows tall and produces lots of bulblets which germinate well. I rated this as one of the finest in my gardens this year. Florets are very fancy and nice in a fine new color combination.

L. 75c, M. 50c, Sm. 25c, Bts. 10/50c

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HARRISBURGER This was one of the most sought for varieties in 1954. A clear bright red with 5" florets on very tall spikes. Blooms late.

L. \$1.00, M. 75c, Sm. 50c, Bts. 2/15c, 10/50c, 100/4.00

JITTERBUG A brilliant heavy ruffled needle pointed scarlet with deeper throat on single lip petal. Very heavy texture. 20 buds, 7 to 8 open, 6 showing color. Plenty bulblets that germinate well and make beautiful bulbs. A very rich color for commercial use.

L. 75c, M. 50c, Sm. 25c, Bts. 10/50c

JULIA MAE Pommert 1953 One of the outstanding 1953 introductions was Julia Mae. A soft, pastel rose pink with 8-9, 4½" to 5" florets open on tall, wiry spikes, ranging up to 66" in height. Mid-season, good keeping qualities. Winner of many ribbons including American Home Achievement. All commercial growers give this top rating, a real commercial pink.

L. 50c, M. 35c, Sm. 25c, Bts. 4/25c, 100/4.00

KING COTTON (Roberts '54) 500 (EM) A very tall frilled white that is practically as white as White Cloud and perhaps better for commercial use. Does beautifully from medium and even small bulbs. 6-7 round florets open at once.

L. \$2.00, M. \$1.50, Sm. \$1.00, Bts. 20c, 10/1.50, 100/12.00

KING SIZE The much talked about glad. Immense spikes of clear, medium salmon with carmine lines in cream throat. Winner of many awards. Will hold 10, 7" florets open. Exhibition growers will find real pleasure in growing this glad.

L. 75c, M. 50c, Sm. 30c, Bts. 2/25c, 10/50c

LARGO A strikingly fine new color combination of chartreuse flushed pink. This is the type of new coloring we need in glads. One of my top favorites. 6 ruffled florets open on tall, good-cutting stems. I recommend Largo to cut flower growers. It has a new beauty which retail florists will love.

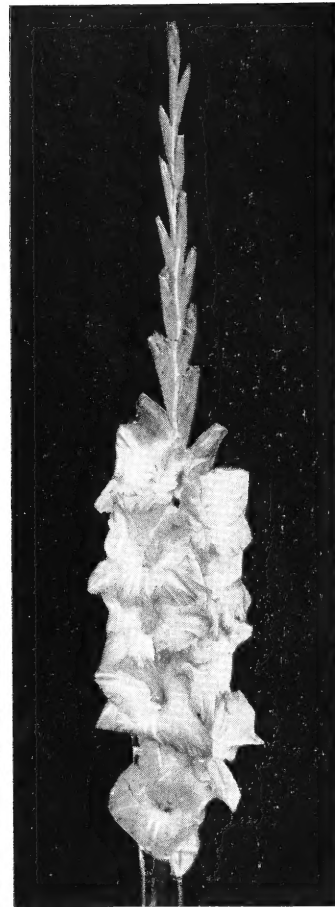
L. \$1.00, M. 75c, Sm. 50c, Bts. 2/20c, 10/75c

LAVENDER BLUE New and outstanding for color. A scintillating light blue sport of Elizabeth the Queen, shading to light cream throat. 7 beautiful 5" wide-open ruffled florets, 7 in color on 22 bud spike. Performs well under heat and trying conditions. Winner of many awards.

L. \$1.00, M. 75c, Sm. 50c, Bts. 2/20c, 10/75c



Sierra Snow



Heirloom



Edgewood

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Mother Ann



LAVENDER JOY A vigorous growing early commercial lavender. Florets 5" with creamy throat and rosy spear. 21 buds, 8 open. Spikes straight and tall.

L. 75c, M. 50c, Sm. 25c, Bts. 4/25c, 10/50c

LEPRECHAUN Here's something entirely new, a most attractive chartreuse yellow. Good, tall spikes with 20 buds. 8-10 large florets open, 5 in color. Good placement. An outstanding new color which will attract much attention, at the shows and for retail florists use. We need more new and attractive colors such as Leprechaun. This is a vigorous, easy growing variety. I rate it highly. It will have a good future.

Any Size, \$3.00, Bts. 25c, 10/2.00

LORETTA (class 343) Loretta is a gorgeous rich, clean pink with pure white throat—no markings of any kind. Medium in height but excellent for cutting. 7-8, 4½" waxy florets open on 17 bud spike, 6 in color. Many bulblets which germinate and grow like weeds. Florets medium sized but wax-like and very beautiful in ruffling and color.

L. \$2.00, M. \$1.00, Sm. 50c, Bts. 25c, 10/2.00

MARGERIE A most vigorous grower, gorgeous tall spikes with 8 5" florets open on 20 bud spikes and many showing color. Bright cerise rose with lighter throat. Margery is valuable because of its earliness and is at perfection when it blooms early. Sometimes shows some flecking during hot weather, but this doesn't affect its commercial value. Retailers love it. Has a long list of awards. Time will prove this to be one of our very best commercial varieties.

L. \$1.50, M. \$1.00, Sm. 60c, Bts. 20c, 10/1.50

MOTHER ANNE Here is an extra fine rose lavender with great commercial promise. The spikes are tall, 56" and wiry. It carries 7-8 open on 20 bud spike, 6 in color. Color value almost identical to Heirloom but its vigorous growing habits easily give desired height for commercial cutting. Beautifully ruffled florets of rose lavender with clean cream throat.

L. \$1.50, M. \$1.00, Sm. 60c, Bts. 10/1.50

ORCHID BLUSH The beautiful picture elsewhere in this catalogue will tell you several important things about this fine new introduction. First: that spikes are uniform and well balanced; second: that placement is near to perfection; third: that they hold 8 open florets on 20-22 bud spikes with 8 in color. The name is descriptive of its color, a pure, clean orchid lavender, just a trifle lighter than Tyrone. Attachment and substance are both excellent as is bulblet production and germination. Orchid Blush

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is a really choice new exhibition and commercial introduction. Already has several championships to its credit.

L. \$1.00, M. 75c, Sm. 50c, Bts. 15c, 10/1.00

PEACE LIGHT A good, clean, light yellow with soft greenish cast. 6-8 large, wide-open florets on good, tall, fine cutting spikes. Healthy and a strong grower.

L. \$1.00, M. 75c, Sm. 50c, Bts. 2/20c, 10/75c

PETES PRIDE I have watched Petes Pride for several years as it was winning seedling awards right and left at our midwest shows. Opens many beautiful, ruffled rich cream florets on medium height spikes. 20-22 buds. Height 55". Commercial growers will find this to be one of the most dependable, best cutting creams on the market. Wins easily at the shows because of excellent formal placement, many open and fine keeping qualities. Write for commercial prices.

L. \$1.00, M. 75c, Sm. 50c, Bts. 10/1.00, 100/8.00

PINK BOUQUET A beautiful, strong growing medium pink. Exceptionally long flower heads. Florets slightly ruffled, $4\frac{1}{2}$ ", many open, informal placement. Not a show glad, but can win. I like it for commercial cutting.

L. 75c, M. 50c, Sm. 25c, Bts. 2/20c, 10/75c

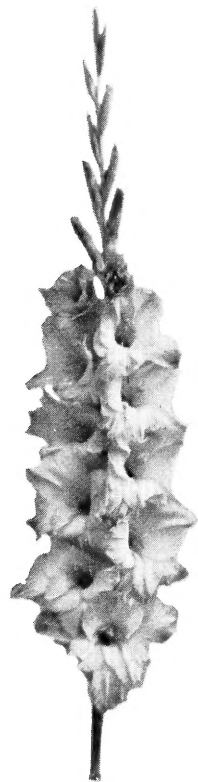
PINK CHIFFON An early flowering orchid pink. Pure self-color. Not a large flower head but any lack in this is compensated for in extra high color value. This is a color which retail florists will really adore for their work, just as they do with the modern pink carnations. Bulblet production and germination excellent.

L. 75c, M. 50c, Sm. 25c, Bts. 10/40c, 100/3.00

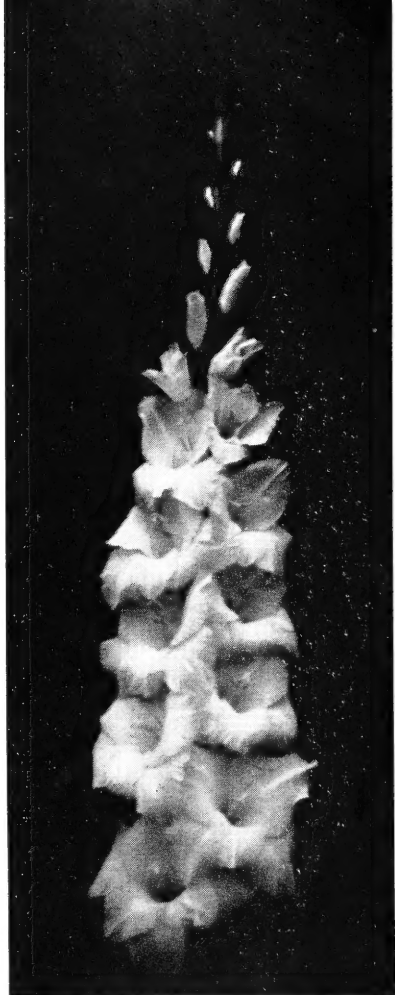
PINK HARMONY (540) This glad is very similar to Frontier, florets larger and more needlepointed. Color slightly deeper and more pink. These two introductions are of the high caliber of Mr. Tyndall's former introductions. Pink Harmony is rated very highly by all who grew it in 1954. This promises to become one of our very best commercial pinks. Cut flower growers should try it.

L. \$2.00, M. \$1.50, Sm. \$1.00, Bts. 25c, 10/2.00

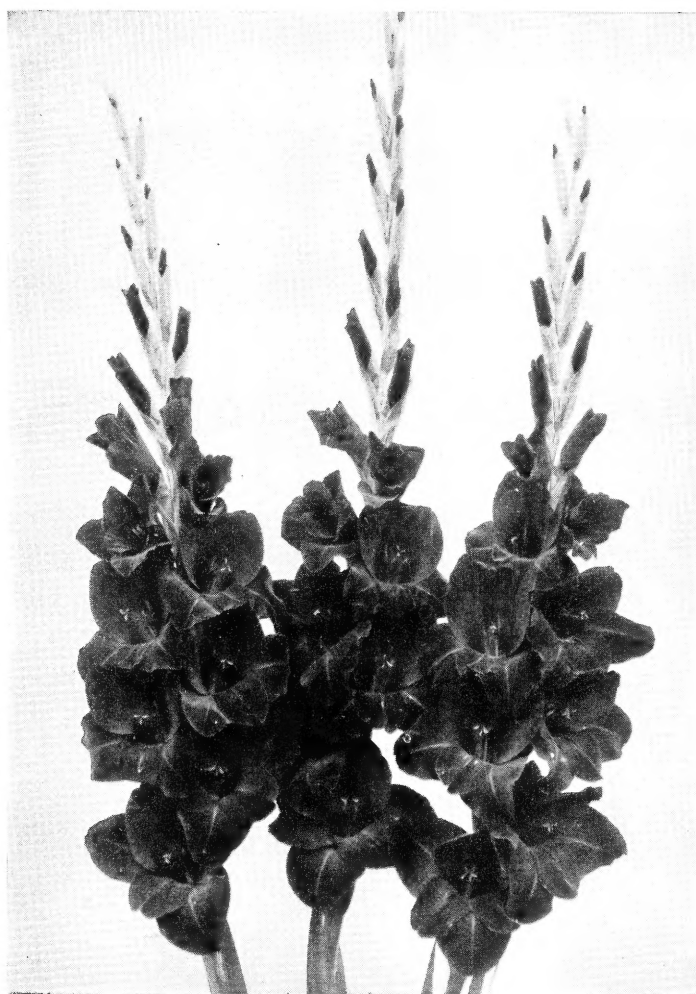
POWDER PUFF Another heavy ruffled needle pointed glad. Very light lavender or smokey old rose. Flecks some in hot dry weather, but



Princess



Celestial Rose



Red Radiance

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mostly a beautiful unusual color with a small blotched throat. 20 buds, 7 to 8 open and 7 showing color. Flower head 24 to 27 inches with florets giving one a square floret effect.

L. 75c, M. 50c, Sm. 25c, Bts. 10/50c

PRIDE AND JOY Here was a real show winner the past seasons, blues wherever shown: 9 entries, 9 firsts, 5 section, 4 division and 1 best 3-spike of show, including Central International Show at Chicago. A beautiful, highly ruffled red, excellent color, perfectly straight spikes, good substance. A real commercial. One of a very few recommended for trial by the Floridal Gulf Trial Gardens.

L. 50c, M. 35c, Sm. 25c, Bts. 10/50c, 100/4.00

THE PRINCE Reminiscent of the favored old-time Vagabond Prince. A great new addition to the few glads of brown coloring. The Prince is most striking, highly ruffled, easy growing. The spikes are tall, straight. Florets, beautifully ruffled, recurved, of heavy substance. Easily opens ten of 22 buds. Was introduced with too small a stock. Only a few bulbs and bulblets available. Was a "best seller" in 1954.

L. 3.00, M. 2.50, Sm. 2.00, Bts. 30c, 10/2.50

PRINCESS This choice new lavender proved to be very popular the first year on the market. Winner of just about every conceivable award. A clear medium rose-lavender with lighter throat with a few light rose lines. Height 55" and easy growing. 8-10 florets open on perfectly straight spikes. An excellent exhibition and commercial.

L. 75c, M. 50c, Sm. 25c, Bts. 2/15c, 10/50c, 100/4.00

PROSPECTOR Here was a favorite yellow wherever grown this past season. Medium yellow with deeper buff tones in throat. Not too tall, but nice cutting spikes with 8-10 open in perfect placement. Ruffled, fluted and recurved. Winner of American Home and many other top awards. Ideal for commercial growing.

L. \$1.00, M. 75c, Sm. 50c, Bts. 2/15c, 10/50c, 100/4.00

RED FEATHER A choice deep red which easily opens 10 large florets on good straight spikes. Capable of winning G. C. Strong grower. Fine color.

L. 75c, M. 50c, Sm. 25c, Bts. 10/50c, 100/3.00

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RED RADIANCE My advice to all cut flower growers is to stock Red Radiance now as eventually you will admire it as your very best red for cutting. I didn't have a very good photo of it for my catalogue last year, but the one shown here will convince you that it is a very fine glad. It has wonderful growing habits, many bulblets which germinate well and produce excellent bulbs. The brilliant red florets are 5", with 8 open in good placement on tall, 20 bud spikes. Commercial growers send for Kodachromes to see its beautiful color and fine growing habits.

L. \$1.00, M. 75c, Sm. 50c, Bts. 15c, 10/1.00, 100/3.00

SCARLET TANGER Brilliant orange scarlet, 336 class, with beautiful picottee edging. Very formal spikes with many open. Will win at the shows easily because of very formal placement, fine color, many open. Already has impressive show record. Fast propagator. 20-22 buds, 6-8 open.

L. \$1.00, M. 80c, Sm. 60c, Bts. 10/1.00

SCEPTRE We need good commercial yellows and here's a most promising new variety. Medium yellow and an exceptionally strong and tall grower. Spikes 6 ft. with flower heads up to 36". Bulblets produced No. 1-2 bulbs for me. Has great promise for show and commercial purposes.

L. \$3.00, M. \$2.00, Sm. \$1.00, Bts. 35c, 3/1.00

SPARKLING EYES One of my favorite blotched varieties. A fine tall-growing white with deep violet blotch. 20-22 buds, 7-8 open on good cutting, willowy spikes. Top ranking show and commercial variety.

L. 60c, M. 40c, Sm. 20c, Bts. 3/15c, 10/40c, 100/3.00

TANGLO A wonderful new smoky which will become very popular. When I first saw it at the Binghamton International show in 1952 I was very impressed with it. Color is light tan with rosy shading. Easy growing and produces large, clean bulbs from bulblets.

L. \$2.50, M. \$2.00, Sm. \$1.50, Bts. 25c, 10/2.00

THUNDERBOLDT A heavily ruffled, deep maroon. Florets wide open, 18 buds, 7 open. Has won many awards at the shows.

L. 60c, M. 40c, Sm. 25c, Bts. 10/40c, 100/3.00

TRAVELER is a real baby ribbon pink, a color we have been looking for in commercial glads. It has heavy substance and is of the best keeping qualities. Traveler easily opens ten gorgeous, slightly ruffled florets on a 20-bud spike. You've seen nothing so startling for color value in many years. The long flower heads, many open florets and fine color makes this a heavy show winner. Write for commercial prices.

L. \$2.00, M. \$1.50, Sm. \$1.00, Bts. 25c, 10/2.00

VIGILANT A very early and robust grower. Extra tall spikes carrying 22-24 buds on 30" flower head with 10-12 open, producing a startling ribbon of deep coral bloom. Can win for longest flower head and most open, but you will have to plant later for shows. Real value as an early commercial.

L. \$2.00, M. \$2.00, Bts. 25c, 10/2.00

VISION (Roberts '53) 331 (M) A well-grown spike of Vision is indeed a sight to behold, with up to 12 perfectly ruffled florets open at once. A lovely light salmon and cream combination. Promising show variety.

L. \$1.50, M. \$1.00, Sm. 50c, Bts. 20c, 10/1.50

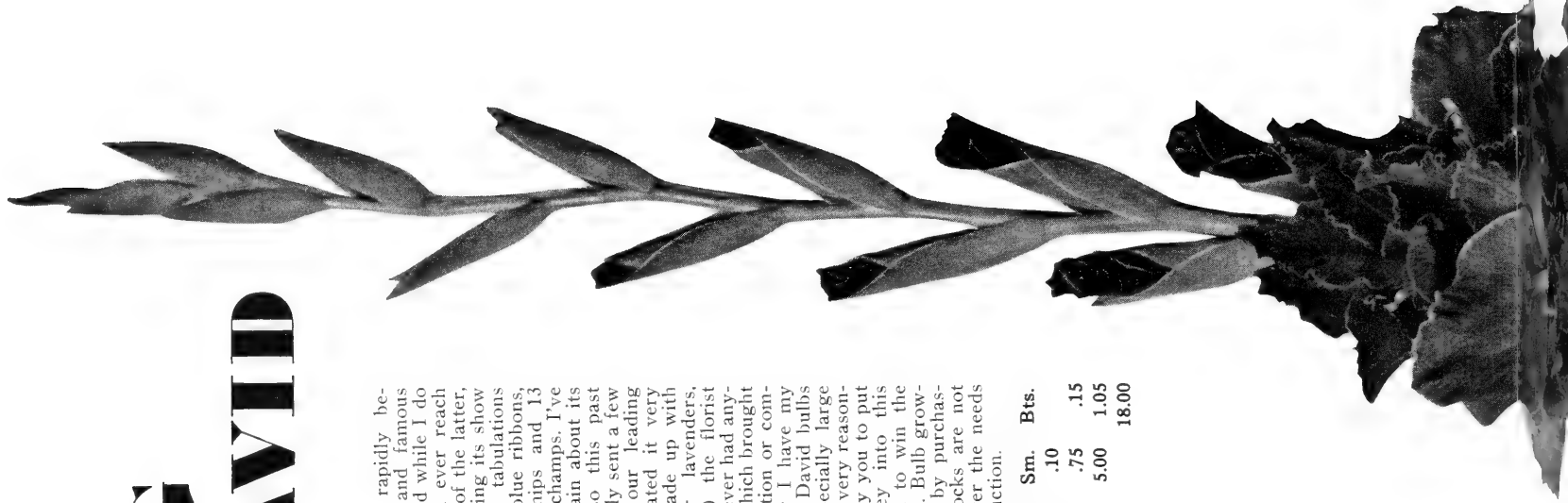
WILD FIRE A valuable, early blooming, brilliant flame red. 6-7 ruffled florets open, 6 in color. Ave. 18 buds on 50" spike. Good substance. Very fine in every respect. I rate Wild Fire among the very best for all-around purposes, earliness, vigor, health and brilliant coloring.

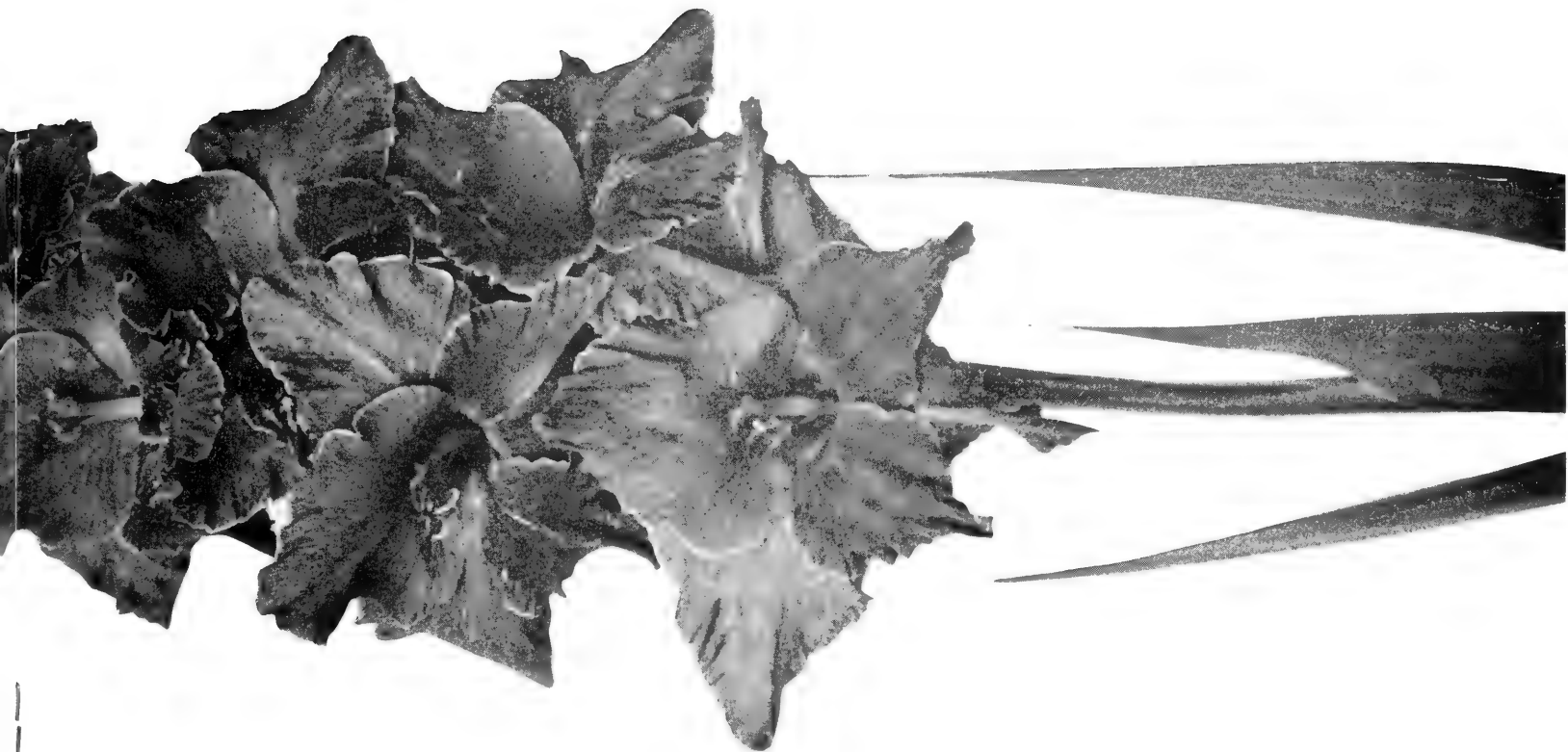
L. 35c, M. 25c, Sm. 15c, Bts. 10/25c, 100/2.00

KING DAVID

KING DAVID is rapidly becoming as popular and famous as Spic and Span, and while I do not feel that it will ever reach the heights of glory of the latter, it is surely approaching its show record. Incomplete tabulations for 1954 give it 98 blue ribbons, 3 grand championships and 13 section and division champs. I've never felt quite certain about its commercial value so this past summer I occasionally sent a few dozens to one of our leading florists and they rated it very highly. Usually made up with whites, yellows or lavenders, (pompons or glads) the florist reported that they never had anything in their shop which brought them so much attention or compliments. This year I have my finest crop of King David bulbs in all sizes and especially large and jumbos. At the very reasonable prices it will pay you to put a little extra money into this variety if you want to win the ribbons at the shows. Bulb growers will also profit by purchasing this year as stocks are not yet sufficient to cover the needs for large-scale production.

	L.	M.	Sm.	Bts.
	.20	.15	.10	
Ten	1.50	1.20	.75	.15
100	12.00	8.75	5.00	1.05
Quart				18.00







White Plume

New FOR 1955

I have grown the following fine varieties this past summer and found them all to be outstanding. However my choice was White Plume because of its strong growing qualities, six feet tall with extremely large florets. A little on the plain side, but it will prove to be a top-notch commercial. Conrad was rated higher by some visitors, and grows still taller. Blue Radiance, while very pale in color is really handsome and very early. You won't make a mistake in selecting any of these.

ROSE LUSTRE (Clarke-Tyndall (83 days) (532) Large bright deep salmon with a slightly deeper throat. Height 66 inches, 30-inch flower heads, 25 buds, opening 10 with 8 more showing color. Bottom floret 6 inches. Florets are lightly ruffled and needlepoint, with good placement and attachment on a straight stem. Excellent propagator.

WHITE PLUME (Clarke-Tyndall) (80 days) (500) Very large pure white with a faint lavender line on mid-ribs of lower petals. Height 72 inches, 30-inch flower head, up to 25 buds, bottom floret 6½ inches. Florets are plain, opening 10 with as many more showing color. Florets are well attached on straight stems. Excellent propagator.

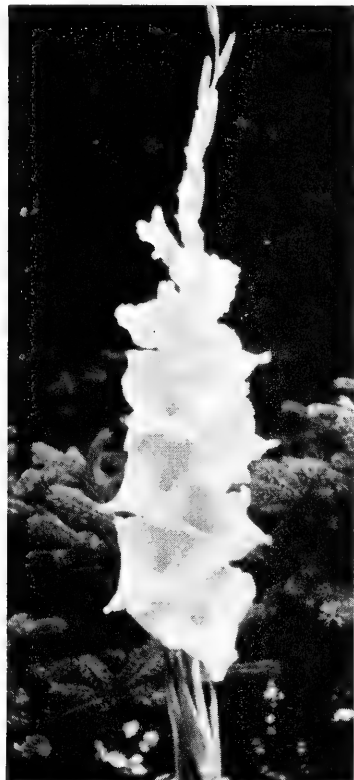
BLUE RADIANCE (Clarke-Tyndall) (75 days) (477) Light blue with a deep purple line on a deeper blue blotch. Height 56 inches, 25-inch flower head, 22 buds, bottom floret 5 inches. Florets are lightly ruffled, opening 8 with 6 more showing color, on stems that are always straight. Excellent placement and attachment. Very healthy. Good propagator.

CONRAD (Tyndall) (90 days) (413) Very tall deep yellow with a large scarlet feather on lower petal. Deeper in color than Spotlight, larger, with lightly ruffled and fluted florets. It has grown to 7 feet in height in some localities, but with us, 6 feet is common. Bottom floret 5 inches, opens 6 to 7 in the field with 5 more showing color on a 20-bud spike. Flower head 30 inches. Florets have very heavy texture, are well attached, and have long-lasting quality. Good propagator. We have yet to see a crooked spike. Winner of N.A.G.C. award.

Prices of Above

L. \$3.00, M. \$2.00, Sm. \$1.00, Bts. 35c, 3/1.00 sold only with bulbs

New FOR 1955



Intrigue

INTRIGUE (Beaton) (410) Elegant and luxurious is this very deep cream, a harmonizing deeper center of shimmering soft yellow. Beautiful beyond description. About the most delightful and exciting color imaginable. 10 open with nearly all of the 18 to 20 buds in color. It has splendid facing, ideal placement, excellent substance and firm attachment. The plant grows 50 to 54" tall with frilled, fluted, recurved and needlepointed florets. 90 to 95 days.

L. \$3.00, M. \$2.00, Sm. \$1.00, Bts. 30c, 4/1.00

From JOHN FLAD

COMAT 442 (70 days) Deep pink with a cream throat. 22 bud spike opening 10 slightly ruffled florets. 1954 American Home Achievement winner in Southern Wisconsin and Northern Illinois Seedling Show.

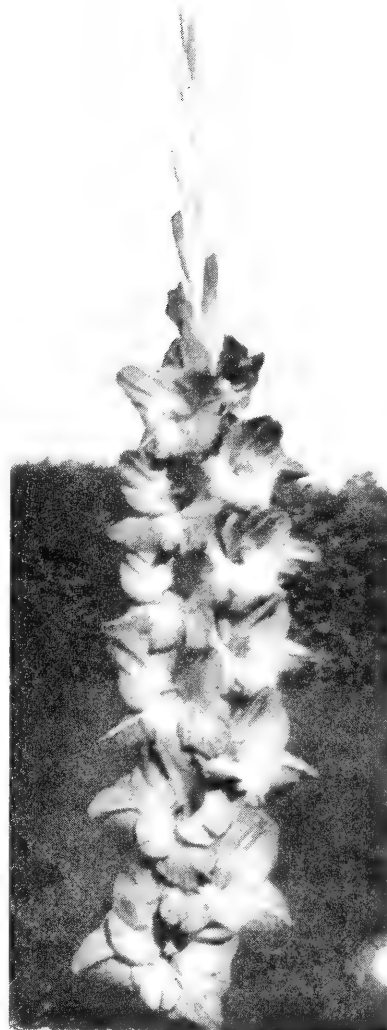
L. \$2.00, M. \$1.50, Sm. \$1.00, Bts. 10/2.00

XLO (Excello) A clean salmon sport of "Dieppe" (class 532) 5 to 7 lightly ruffled, 5½ inch florets on a 19 bud spike. Field height 60 in. Health and propagation better than "Dieppe" with us. Excellent characteristics. Seedling champ at N. W. Ohio show 1951 and best in class, 1954 at Wabash, Ind., in our only showings. Our florists have been very enthusiastic. Preceding is originator's description. I had this fine Dieppe Sport on trial for 3 years and found it most dependable, and outstanding this past summer when it really outperformed itself. I can recommend it without reservation. See picture on next page.

L. \$3.00, M. \$2.00, Sm. \$1.00, Bts. 10/2.00

Special Growers Lot: 1 L., 1 M., 1 Sm., 10 bts. \$6.00

Write for Quotations on Larger Lots



Salmon Queen



Three excellent introductions from Paul Savelief.

Mr. Savelief has been hybridizing for many years and has developed a strain which accents fine ruffling, rich coloring and real new beauty. You will do well to stock his releases and make an early start with them as I am confident that the coming years will find his introductions among the very best. I visit his gardens often during the blooming season and know exactly what he is doing. I've seen the following introductions bloom in his field and am willing to give them my stamp of approval.

GOLDENROD, Savelief 55, Class 412

GOLDEN DAWN X GOLD Deep clear yellow with no markings. Florets wide open, good texture and does not burn, slightly ruffled. 8-10 open in formal placement, 6-8 in color on 20-22 bud spike. Flower head 30 inches, height 5½-6 ft. Bulblet production and germination good. An exceedingly fine new yellow. We need good commercials in yellow and Goldenrod looks most promising to fill the need. The fine, formal, well proportioned spikes will also place it in the winning column at the shows.

L. or M. \$3.00, L. or M. with 10 Bts. \$6.00

BONNIE ANNIE LAWRIE, Savelief 55, 442 Purest pink with contrasting creamy lip blending into a white throat . . . Exquisite ruffling. Florets 4½-5" with 5 to 6 open, 5 showing color on 25" flower head. Height 45-48", 16-18 buds. Healthy with bulblet production and germination good. 70 days. Here is a really beautiful introduction to add to your collection of pink varieties. We have lots of pinks, but not many good ones.

L. or M. \$2.00, L. or M. with 15 Bts. \$3.50

PITLOCHRIE, Savelief 1955, (536) A giant orange scarlet with big red blotch on a silvery-grey background so that a silvery margin extends beyond the blotch. A very harmonious and arresting effect — nothing quite like it. Florets 6" or over, wide open, triangular, fluted and very ruffled. Heavy texture, very good attachment. 70-75 days, no crooking, with cutting stem. Height 5-6 ft., 22 buds, 6-7 giant florets open, 7-8 showing color, 30" flower head. Bulblet production fair, germination good. Has an interesting parentage; Dieppe X seedling of Picardy X Lemoine's Tragedie (a small silvery grey, bell shaped floret with strong red blotch for which Lemoines were famous). Really an outstanding new blotched variety which are now becoming so much in demand.

L. or M. \$3.00, L. or M. with 10 Bts. \$6.00

MINIATURES

Following are my favorite miniatures offering a choice color range.

ATOM — One of the very best miniatures. A beautiful vermilion with picotee edging. A great show winner and extra-fine for home arrangements.

CRINKLES — An old-timer which has come down through the years because of its excellence. Deep rosy purple. Nice ruffling, good substance, many open in perfect formal placement. Has a great show record. One of the very best.

L. 2/25c, M. 3/25c, Sm. 6/25c, Bts. 10/25c

GREMLIN — A nice ruffled, red with 2" florets. Straight, several open. New and nice.

L. 50c, M. 35c, Sm. 25c, Bts. 10/50c

FROLIC — See 1954 Introductions.

LINDA B. — Opens 7 3" florets on always straight spikes. A new, velvet blue color with deeper throat. Will prove very popular at the shows and for cut flowers.

L. 35c, M. 25c, Sm. 15c, Bts. 10/35c

THE ORCHID — One of the finest for corsage work. The light lavender florets are pointed and irregular, very similar to orchids. Usually 3 open. Supply limited.

Any size 2/25c, Bts. 25/25c

SPUNKY — Tall growing, dusty rose brown florets, with darker throat. Petals bordered white. 5 of 16 buds open, 3 in color. Best in its color class.

L. 25c, M. 20c, Sm. 15c, Bts. 10/25c, 100/1.50

YELLOW BIRD — One of the nicest small yellows. Tall and straight with 10 open. Clear self medium yellow. Very fine.

L. 2/25c, M. 3/25c, Bts. 10/25c

ACE OF SPADES — This variety sold well for two years and is very popular. It is rated as one of the blackest glads grown and the large florets are of heavy substance and have a rich velvet sheen. Spikes are tall and excellent for cutting.

L. 30c, M. 20c, Sm. 10c, Bts. 10/20c, 100/1.50

BARRETT'S BEAUTY — A fine, tall-growing, ruffled white with purple lined throat. Carries 22-24 buds on 26" flowerhead, 7-8 open. Many consider this Barretts best creation.

L. 40c, M. 30c, Bts. 10/25c

BLACK CHERRY — Giant black red and sure winner at the shows. 6-8 large florets open on sturdy, strong spikes. Propagation a little slow, but one of the finest glads introduced in recent years.

L. 30c, M. 20c, Sm. 10c, Bts. 10/20c, 100/1.50

BOISE BELLE — Has attracted a lot of attention and is in great demand. Deep pink with yellow lip petals and attractive yellow edging. Opens 9-10 ruffled blooms. Quite late so plant very early for the shows. Has good commercial rating.

L. 20c, M. 2/25c, Sm. 3/35c, Bts. 10/15, 100/1.00

BRIDAL ORCHID — My 1950 Introduction. Extremely tall light lavender with up to 6 florets, ruffled and very nice. Eight open, easily plus many showing color. Spikes always straight. I grow ten or more lavenders and none of them will match Bridal Orchid for strong, bushy plants, nor easy growing. Bulblet production heavy. Germination excellent. Makes excellent cutting spikes from all sized bulbs. Flecks some occasionally. I think this is the best commercial lavender by far. Florets open exceptionally well when cut in bud. Write for commercial prices.

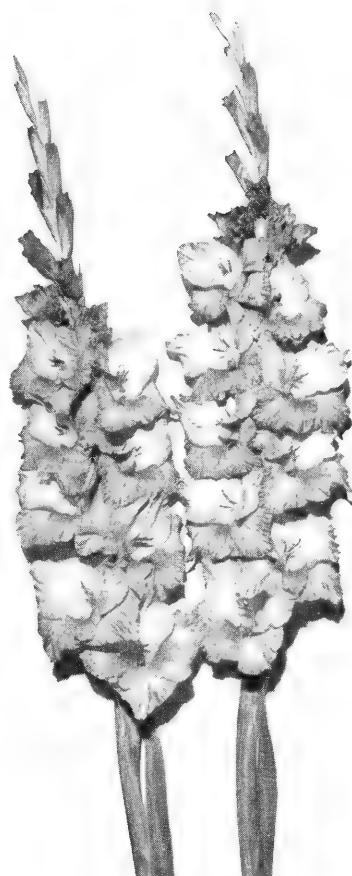
L. 2/25c, M. 2/15c, Sm. 5/25c, Bts. 100/25c

BURMA — (New Selected) — Usually I do not pay much attention to selected strains of glads, but I have tried this one from Wards Flower Ranch and it has proved to be really outstanding. Hitherto I have never been able to grow good Burma but the few bulbs which I had of this strain produced marvelous spikes. Florets were wide open, 8 or 9 at a time, color seemed a trifle lighter, at least a brighter throat. Tall, vigorous and wonderful in every respect. Try it and see.

L. 2/25c, 10/1.00, M. 10/50c, Bts. 100/50c

CANDLELIGHT — A nice medium yellow with very promising commercial qualities. Tall, with 4½" florets which open well and keep well.

L. 20c, M. 15c, Bts. 100/1.00



Margery

CHINOOK — A most vigorous, tall, large orange salmon. Really husky but very fine. Bulbs firm, clean and make good size from bulbets. An outstanding variety in my estimation.

L. 25c, M. 20c, Sm. 15, Bts. 10/25c, 100/2.00

C. D. FORTNAM — Delicate bluish pink. Florets very ruffled and of excellent substance. Opens 8 of 22 buds. I rate this fine glad as Kadel's best origination. Heavy show winner and has everything a good commercial glad needs.

L. 25c, M. 15, Bts. 10/25c, 100/2.00

COLUMBIA — Creamy white with pronounced rose edging. Spikes straight and tall. Some ruffling. Very similar to the old favorite corona. Bulbs very healthy, high crowned and fine. Good production of bulbets.

L. 20c, M. 2/25c, Bts. 100/50c

CONNIE G — A new style, tall ruffled cream. A top-notch exhibition. Opens 8 large well placed florets. Very ruffled and of striking rich color.

L. 25c, M. 20c, Sm. 10c, Bts. 10/15c, 100/1.00

CORAL ACE — A beautiful sport of the famous Burma. Spikes, tall, straight, sturdy. 8 beautiful, ruffled, very large florets on 20-22 bud spike. All bulbs and bulbets available were sold last year, far short of the demand. Same will hold true this year. My advice is to order early. See photo on center spread.

L. 35c, M. 25c, Sm. 15c, Bts. 10/25c, 100/2.00

CRUSADER — A beautiful, medium sized ruffled white with pretty purple throat mark. Heavy winner at the shows. Medium height, 8-9 open. Rated highly by everyone who sees it.

L. 50c, M. 35c, Sm. 20c, Bts. 10/25c, 100/1.50

CRYSTAL BEAUTY — A perfect match in White for Spic and Span. Can be grown 6 ft. tall with 11 open florets. Is also an excellent seed parent. Commercial growers will do well to try this fine white, and it is almost a certain winner at the shows.

CRYSTAL ORCHID — White sport of Elizabeth the Queen which is winning at the shows. Florets very ruffled, of heavy substance and many open. Florets have chartreuse cast when in bud, opening to clear, creamy white. Like its famous parent will repay you for ample water during spiking season.

L. 40c, M. 30c, Bts. 10/25c

CYNTHIA — A fine medium yellow. Tall. Many open flowers, double row placement. A very good early and valuable yellow which I predict has a good future as a cut flower.

L. 15c, M. 10c, Bts. 10/20c, 100/1.50

DOLLY VARDEN — Rated very highly among the new glads. Clear, deep orange with white throat. Florets up to 6 1/2 inches with many open. Grows straight and tall. Really very fine.

L. 20c, Bts. 10/30c, 100/2.00

DIXIE MAID — Light salmon pink with cream throat. Grows 60" tall, 9 five-inch florets open on 18 bud spike. Slightly ruffled, good placement and substance. Makes good bulbs and lots of easy germinating bulbets. Promising as a good commercial.

L. 35c, M. 25c, Sm. 15c, Bts. 10/40c, 100/3.00

DREAMLAND — A very nice apple blossom pink with garnet throat blotch. 55" tall, 6 of its 18 buds open. Placement, texture, attachment very good. Bulb production heavy. Looks like a very fine commercial.

L. 35c, M. 25c, Sm. 2/30c, Bts. 15/25c

EDGEWOOD — Edgewood was really a sensation at the shows this year. Vigorous and healthy. Color medium rose with lavender rose spears. Spikes up to 60", 22 buds with many open. Large, ruffled florets. Stock is scarce. It will win easily in its class at the shows.

L. \$1.00, M. 75c, Sm. 50, Bts. 2/25c, 10/1.00

ELMERS ROSE — Many prefer this heavily ruffled rose over Noweta Rose. Opens 7-8 well spaced and placed neatly ruffled florets on tall, straight spikes.

L. 25c, M. 15c, Sm. 3/25c, Bts. 10/10c, 100/75c

ESQUIRE — Exceedingly large florets. Tall with long flower head. Rich scarlet and opens up to 9 florets.

L. 10c, M. 3/25c, Sm. 5/25c, Bts. 100/25c

EVANGELINE — This variety has been criticised because the first florets sometimes come irregular, but in my appraisal it is a great glad and will prove to be a real commercial variety. Has size, color, height, a lot open. Color is a beautiful buff pink. Giant in size. Very tall.

L. 2/25c, M. 3/25c, Bts. 100/50c

FAIRY DELL — A small, clean, ivory with deeper throat. 5-6 open on 40" spike. One of the very best keeping varieties, so will be excellent for your home decorations. Also capable of winning in its class as it has 3 spike championships to its credit.

Large 15c

FANTASY — Fantasy is one of the new parrot-type glads and is very similar in floret formation and coloring to the Fantasy tulip. Color is peach pink with chartreuse spurs on back of petals. Heavily fluted and ruffled. 16-18 buds of which 6 open, 7 show color. Pollen sets seeds easily so this glad should lead the way to new things for hybridizers. Prolific and easy growing.

L. 75c, M. 50c, Sm. 25c, Bts. 10/75c

FLORENCE NIGHTINGALE — One of the strongest growing whites. You can cut bulbet spikes in early fall. Ruffled, good substance, tall and healthy. Much in demand. Top rating commercial white. Heavy show winner.

L. 2/25c, M. 3/25c, Sm. 5/25c, Bts. 100/50c

FORSYTHIA — If you want a really grand large yellow, here it is. Tall spikes, 20 buds, opening 6-8 ruffled, fluted 5 1/2" florets. Heavy show winner and should make an excellent commercial.

L. 50c, M. 35c, Sm. 20c, Bts. 10/50c, 100/1.00

FRANCESCA — Here's a real beauty. A pale lavender pink with cream throat. Florets beautifully ruffled and in perfect placement. Fine substance, easy growing. Winner of many awards. Very chaste and has a fine future for commercial growing.

L. 60c, M. 40c, Sm. 25c, Bts. 100/2.50

FURBELOW — A wonderful commercial pink which I would advise all cut flower growers to try. 7-9 huge, ruffled, waxy florets on tall, sturdy, straight spikes. Excellent in every respect.

L. \$1.00, M. 75c, Sm. 50c, Bts. 10/1.00

GATINEAU — A combination of two excellent glads, Picardy X Orange Gold. Winner of Canadian Gold Medal Test Garden award. Florets 4 1/2-5", 7-8 open on strong, straight plants. Early, vigorous. Color lively orange with yellow throat. If you like Orange Gold, here is a vast improvement especially with its longer flower head and more open florets.

L. 50c, M. 35c, Sm. 25c, Bts. 10/30c, 100/2.50

GOLD — Rich, deep yellow, ruffled and with good attachment and heavy substance. Flower heads a little short but top color value easily compensates for this. Very popular and will have a great future.

L. 25c, M. 20c, Bts. 100/1.50

GOLDEN CROWN — Another year's growing has proved that Golden Crown is an excellent commercial yellow. Spikes are always tall with plenty of cutting stem. Placement sometimes a little informal. Color, rich medium yellow, not too deep for florists use. Produces clean bulbs.

L. 20c, M. 15c, Bts. 100/1.50

GOLDEN DAWN — Fast gaining a high rating as a good commercial yellow. Very tall, wiry spikes with 24 buds, up to 10 open. Medium yellow in color, nicely ruffled florets.

L. 25c, M. 20c, Bts. 100/50

GOOD LUCK — If you like glads with nice throat blotches, here's a fine creamy white with fiery red throat mark. Beautiful round florets in perfect placement. A vigorous grower which produces fine, clean bulbs.

L. 50c, M. 35c, Sm. 25c, Bts. 10/40c, 100/3.00

HAMLET — A strong growing, healthy black red which is fast growing in popularity. 60" spikes. 18-5" slightly ruffled florets open on 18 bud spike. No burning, no flecking. Good attachment. Very fine in every respect.

L. 25c, M. 100/2.00

HEARTS DESIRE — This glad is making its way to the top because of its beautiful ruffling and exquisite coloring. Many awards at this year's show. It will take a long time until we find a more beautiful pink. Vigorous grower. Produces large bulbs from the easy germination bulbets. Try growing this beauty now as prices are very reasonable.

L. 2/25c

HEIRLOOM — One of the most popular 1952 releases. Florets are heavily ruffled and of good texture. 5 1/2" and up to ten open. Color, clean rose lavender with lighter throat. Opens well from bud. Spikes could be a trifle taller.

L. \$1.00, M. 75c, Sm. 50c, Bts. 10/50c, 100/4.00

HONEY — Honey is a beautiful glad. Its beauty is expressed in lovely baby-ribbon pink florets which have the appearance of being individually carved. Finely ruffled. Medium sized florets and height. A perfect glad for florists' work.

L. 20c, M. 15c, Sm. 2/20, Bts. 10/20c, 100/1.50

HOWARD WRIGHT — A most popular medium yellow with slightly deeper throat. Heavy show winner. Florets plain, but wide open, 5-6 open, 5 in color. Spikes medium in height. Vigorous grower, with bulbets producing No. 1 bulbs for me.

L. \$1.00, M. 75c, Sm. 50c, Bts. 10/1.00

KASHMIR — Deep, rich, wine-purple florets, round, ruffled with picotee edging. Spikes formal and nice. 16-18 buds. Flowerhead 20-25". Florets 5 1/2" with 6-7 open. Carries very high rating.

L. 20c, M. 15c, Sm. 10c, Bts. 10/25c

KING SIZE — The much talked about glad. Immense spikes of clear, medium salmon with carmine lines in cream throat. Winner of many awards. Will hold 10, 7" florets open. Exhibition growers will find real pleasure in growing this glad.

L. 75c, M. 50c, Sm. 30c, Bts. 2/15c, 10/50c

LEAH GORHAM — Medium ruffled red with large cream throat. Very striking and nice. Placement good. 5-7 florets open on long flowerhead. Heavy propagator and excellent cutter.

L. 2/25c, M. 3/25c, Sm. 5/25c, Bts. 100/4.00

MANCHU — Striking, attractive oriental colors of rich yellow and Chinese red. Spikes tall, florets informal but decorative. Especially valuable for home arrangements. Modern florists will appreciate this glad for their decorative work. Really very unusual and nice. One of the very best older varieties and always a best seller.

L. 2/25c, M. 3/25c, Bts. 100/50c

MODERN MISS — Lavender purple with darker throat-mark. 25" flower head on 52" spike. 21 buds, 9 open, 9 in color. Florets 4 1/2-5". Good placement, very nice. An extra fine commercial.

L. 50c, M. 35c, Sm. 25c, Bts. 10/25c, 100/2.00

MOTHER FISCHER — Rapidly coming to the fore as one of the very best whites. Florets pure white, heavily ruffled. Strong, healthy grower.

L. 25c, M. 15c, Bts. 100/1.00

MT. INDEX — Tall growing white with cream throat. An excellent commercial in every respect. As a matter of fact I have come back to it after a lapse of several years in my garden. A real "bread and butter" variety.

L. 2/25c, M. 3/25c, Sm. 5/25c, Bts. 100/50c

MY COUNTRY — A choice, giant, pure white with no markings. Produces mammoth spikes with 30" flower heads, 8, 6-inch florets open on 24 bud spike. A late variety and good late varieties are always money-makers.

L. \$1.00, M. 75c, Bts. 10c ea., 10/1.00

NOWETA ROSE — Designed for the show table. Deep rose, good substance, many open in formal, compact arrangement. I have some choice, well-grown bulbs. A good show record for this one and it will win for you, too.

L. 25c, Bts. 100/75c

ORIENTAL PEARL — One of the largest glads grown. A very light cream which opens around five florets often measuring 7 inches across. Many of my customers reported that it has been their best money making variety. Always in demand by florists. This is especially true of those who deliver direct to the florist trade. A little too large and brittle for the commercial markets. Nothing so delightful for the home garden. Often wins for largest floret.

L. 2/25c, M. 3/25c, Sm. 5/25c, Bts. 100/50c

PALETTE — An odd color combination which is intriguing and very catchy. Deep scarlet with heavy violet blue blotch. Promises to be extra fine for arrangement work and should be well-liked by florists who appreciate novelties.

L. 2/25c, M. 3/25c, Sm. 5/25c, Bts. 100/1.00

PEG OF MY HEART — A white sport of Myrna. The florets are round, 7-8 open on tall, stretchy spikes. There's a very light rose pencilling in the throat. Fine substance and long keeping florets. A choice commercial type of glad which I feel will become very popular with commercial growers. Also very capable of winning at the shows.

L. 50c, M. 40c, Sm. 30c, Bts. 10/50c

PENNANT — This fine glad has a strong background, Greta Garbo, X Elizabeth the Queen, two of the finest glads for hybridizing. Pure, soft pink florets on a very formal spike. Florets 5", wide open, slightly ruffled with 10 open, producing gorgeous spikes. Not quite as tall as Evangeline but of better color value and placement. Spikes always uniform and fine for commercial cutting. Another Gold Medal winner in Canadian test gardens. You can't go wrong with this one.

L. 30c, M. 20c, Sm. 15c, Bts. 10/20c, 100/1.50

PINK CLASSIC — Pink Classic is a very large, tall growing ruffled and fluted pink of great merit. Holds 6-7, 5 1/2" or larger florets on a tall, straight stem. The color is deep salmon pink, shading into a lighter, brighter throat. I believe this will prove to be an excellent florist's flower.

L. 20c, M. 15c, Sm. 10c, Bts. 10/20c, 100/1.50

POINSETTIA — Light spectrum red with nicely ruffled florets. Spikes straight. 6-7 open 7 in color. Looks most promising for commercial and a heavy show winner. Bulb production good. Rated very high.

L. 25c, M. 15c, Sm. 10c, Bts. 100/1.00

PRINCESS — This choice new lavender proved to be very popular the first year on the market. Winner of just about every conceivable award.

L. 75c, M. 50c, Sm. 25c, Bts. 10/50, 100/4.00

QUEEN MARY — Another most substantial commercial and excellent exhibition variety. Robust spikes with 8-10, 6" florets open on tall spikes. Color, rich salmon pink. Baskets of this at our Jefferson show were simply gorgeous. Another variety which every cut flower grower should stock, or at least try. You'll find that I'm not bluffing you.

L. 50c, M. 25c, Sm. 15c, Bts. 10/50c

RED TOWER — Extra tall-growing orange red with over 60" plants. 27" flower head, 8 open, 7 in color. Florets 5", ruffled and fluted, with lighter midrib.

L. 50c, M. 35c, Sm. 25c, Bts. 10/25c, 100/1.50

RED VELVET — An extra tall growing medium red with lustrous, sparkling florets. Many open on long flower head. Long flower heads, perfectly straight spikes. Easy propagator and produces fine bulbs.

L. 25c

ROSITA — A new and fine medium rose with deeper rose throat marks, accented by smaller dark blotch and white lines around all petals. A most vigorous grower, tall and with many 6" florets open on tall straight spikes. Winner of all possible awards. Will prove a popular commercial.

L. 50c, M. 35c, Sm. 20c, Bts. 10/25, 100/2.00

ROYAL FLUSH — A future great. Has been pronounced one of the best new reds. Grows very tall and will produce 30-inch flower heads. Color medium red and ruffled. Stock still very scarce and high priced.

L. 50c, Bts. 10/50c

ROYAL TREAT — Another ruffled, very deep red. Florets heavily ruffled and wide open. Holds 6-8 open, 8 in color. Substance and attachment extra good. Fine placement. Heavy show winner. Promises well for a good commercial.

L. 35c, M. 25c, Sm. 15c, Bts. 10/25c, 100/2.00

SANS SOUCI — A beautiful, lustrous, glowing scarlet with narrow cream pencil line on lip. Open 8 nice florets on 19 bud spike. Easy growing and produces fine bulbs. Wonderful for both exhibition and commercial. Better try this one.

L. 15c, M. 20c, Sm. 6/25c, Bts. 100/50c

SHALLIMAR — Those who understand the theories of inbreeding feel confident that the future health, vigor, resistance to disease in glads will be obtained through inbreeding as has been accomplished with hybrid corn, flowers, etc. Shallimar comes from White Star, an inbred gladiolus crossed with Chamouny. It resembles the latter in color, and spike, a beautiful rose pink, edged with silver. Ruffled, frilled, tall with many open florets. Those who have developed trouble with their stock of Chamouny, as many have, will profit by turning to Shallimar as a replacement. Be sure to try it.

L. 50c, M. 35c, Sm. 25c, Bts. 10/35c, 100/2.50

SHIRLEY IRENE — Large ruffled rose, very similar to Corona, with deep blotch. Nice, round florets with good placement. Very well liked.

Bts. 10/20c, 100/1.50

SIERRA SNOW — If you want an extremely large, vigorous white, Sierra-Snow will fill your every desire. Not only that, but it opens many of its 22-24 buds at once. Heavy ruffling, good texture. Many of our experts rate it is one of our best new whites. Florists who want giant sized glads will surely want all you can supply of this giant white. A sure winner on the show table. Now priced low enough for commercial growers to stock.

L. 30c, M. 20c, Sm. 2/25c, Bts. 10/20c, 100/1.50

SILCHERLIED — Here is a choice new blotched variety. Color is clear La France pink with deep rose throat blotch. Very similar to Lipstick, but clearer and of more beautiful coloring. Tall grower and extra fine for cutting. 18-12 buds, 8 open, 4 1/2-5" well formed and well attached florets. Propagation and germination very good. One of my favorite glads and I know it will prove to be an extra fine florist's flower and a good commercial for that reason.

L. 2/25c, M. 3/25c, Sm. 6/25c, Bts. 100/1.00

SKIPPY — A very tall, extremely ruffled white with small pink blotch. 18 buds, 6 open, 4-5 in color, size 4 1/2". Bulblet production and germination excellent. This is really a very fine variety and one you will like whether for exhibition growing or for commercial cutting.

L. 20c, M. 15c, Sm. 10c, Bts. 10/20c, 100/1.50

SOUTHERN BELLE — A vivid pink with large, contrasty white throat. A vigorous grower. Tall spikes with 20 buds, 6-8 highly ruffled florets open. Always straight and fine for commercial cutting. Also a great exhibition variety.

L. 25c, M. 15c, Sm. 3/25c, Bts. 100/75c

SPIC AND SPAN — "The most Famous Name in Glads." Probably the greatest glad of all times. Cosmopolitan is its home, together with other most famous introductions. Most everybody knows all about this glad, but in growing glads either for the shows or for making money, this is the best one!

L. 3/25c, M. 4/25c, Sm. 6/25, Bts. 100/25c

SWEET 16 — Lovely, clean pink with lighter throat. A sport of Beauty Blush and produces the same high quality spikes. A very promising commercial and one of many favorites.

L. 15c, M. 10c, Bts. 100/60c

TAJ MAHAL — This nice new white gives great promise for commercial growing. Florets are clear creamy white. 6-7 open and 20 bud spike of medium height. Placement a little informal.

L. 25c, M. 20c, Sm. 10c, Bts. 10/20c, 100/1.50

TEENAGER — One of the best small sized glads to be introduced in recent years. Tall spikes with clear medium rose florets with creamy white throat. 6-8, 4 1/2" blooms open on 18 bud spike. Always straight with fine placement. Always a fast seller even at high prices of former years. Try it.

L. 25c, M. 20c, Sm. 15c, Bts. 10/25c, 100/2.00

THE RAJAH — A fast propagating purple, a little more on the red side than King David. Florists round and a good substance. Symposiums give King David a much higher rating, but if you want to increase your stock of purples this one will help to round out your selection.

L. 20c, M. 15c, Sm. 10c, Bts. 100/75c

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TOKENA — If you want a really black-red, this is it. Beautiful, velvety florets. Anyone who likes the dark colors will surely love this one.

L. 25c, Bts. 10/25c

TOMAHAWK — This fine new scarlet was one of the greatest delights of my garden this year. Strong, tall plants with 24" flower head and 8-10 of its 20 buds open. A must for every grower to round out his supply of red varieties. Has better length stem for cutting than the favored Red Wing from the same originator.

L. 25c, M. 20c, Sm. 10c, Bts. 10/25c, 100/2.00

TYRONE — One of the most popular and highest rated recent introductions is Tyrone. Cut flower and exhibition growers both agree that it is one of the finest lavenders we have. Healthy, vigorous, tall and easy growing. Clear, medium lavender with small white throat. 6-8 open florets on 22 bud spikes.

L. 50c, M. 30c, Sm. 20c, Bts. 10/50c, 100/4.00

VALDA — Large lavender rose producing tall, straight spikes. Up to 8 large florets open. New, fine, very promising.

L. 50c, M. 35c, Sm. 25c, Bts. 10/50c, 100/4.00

VELVET MANTLE — Tall, spiral spikes with many open. Shining maroon florets. One of the best in this class. Medium sized and always wins for me at the shows, especially in the three spike class. Early.

L. 2/25c, Bts. 100/50c

WEDDING MARCH — An early, highly ruffled light pink, shading into lighter throat. Good texture, good attachment. Looks like a coming commercial. Heavy bulblet production. One of my favorites for fine pastel coloring and beautifully ruffled florets.

L. 35c, M. 25c, Sm. 20c, Bts. 10/25c, 100/2.00

WHITE CLOUD — A beautiful, ruffled, very chaste white. Opens 5-6 extremely large florets. Ranks among the best for beauty in white.

L. 1.00, M. 75c, Sm. 50c, Bts. 10/50c, 100/4.00

WHITE SYMPHONY — Large, snow-white florets with heavy ruffling. Spikes tall and straight. Rated very highly by the glad experts. Good bulblet production. Promises well as a good commercial white.

L. 25c, M. 15c, Sm. 10c, Bts. 10/15c, 100/1.00

WONDER BOY — A brilliant new purple, medium size florets, 27" flower heads on 55" plants. 8 of 22 buds open. Florets ruffled and fluted. Good clean foliage. Has now reached top demand and sells very fast.

L. \$1.00, M. 50c, Sm. 35c, Bts. 10/1.00

WHITE TOWER — Already well known in the glad kingdom as an outstanding exhibition white. Giant florets with vivid pink blotch. Opens 7-8 beautiful, large florets, 6 more in color. Heavy substance, 18-20 buds. One of the highest rated in North America. Glad Conference trials.

L. 35c, M. 30c, Sm. 15c, Bts. 10/40c

Cosmopolitan Glad Gardens
231 West Wisconsin Ave.
Milwaukee 3, Wis.

Date.....

Name

Street

Post Office State

Express Office

[illegible]

All shipments carry ample insurance. If parcel is damaged or gives indication of frost damage make immediate examination and present claim to your express or post office. All orders accepted subject to stock being unsold. Orders filled numerically as received. No guarantee is given covering growth of bulbs, bulblets, or seeds.

TOTAL \$.....



Poinsettia

Special Notice!

Old customers will note that this year's catalogue has been condensed, engravings reused and other economies effected. You might be interested to know that my advertising, printing and similar costs amounted to over \$8.50 per order in 1954. This year, by effecting these reduced costs I intend to give some of this saving to you, my customers. I have always been very generous in filling orders and this year you will find still greater generosity expressed, especially on all orders over \$5.00. I believe that both you and I will profit by this plan.



Bridal Orchid

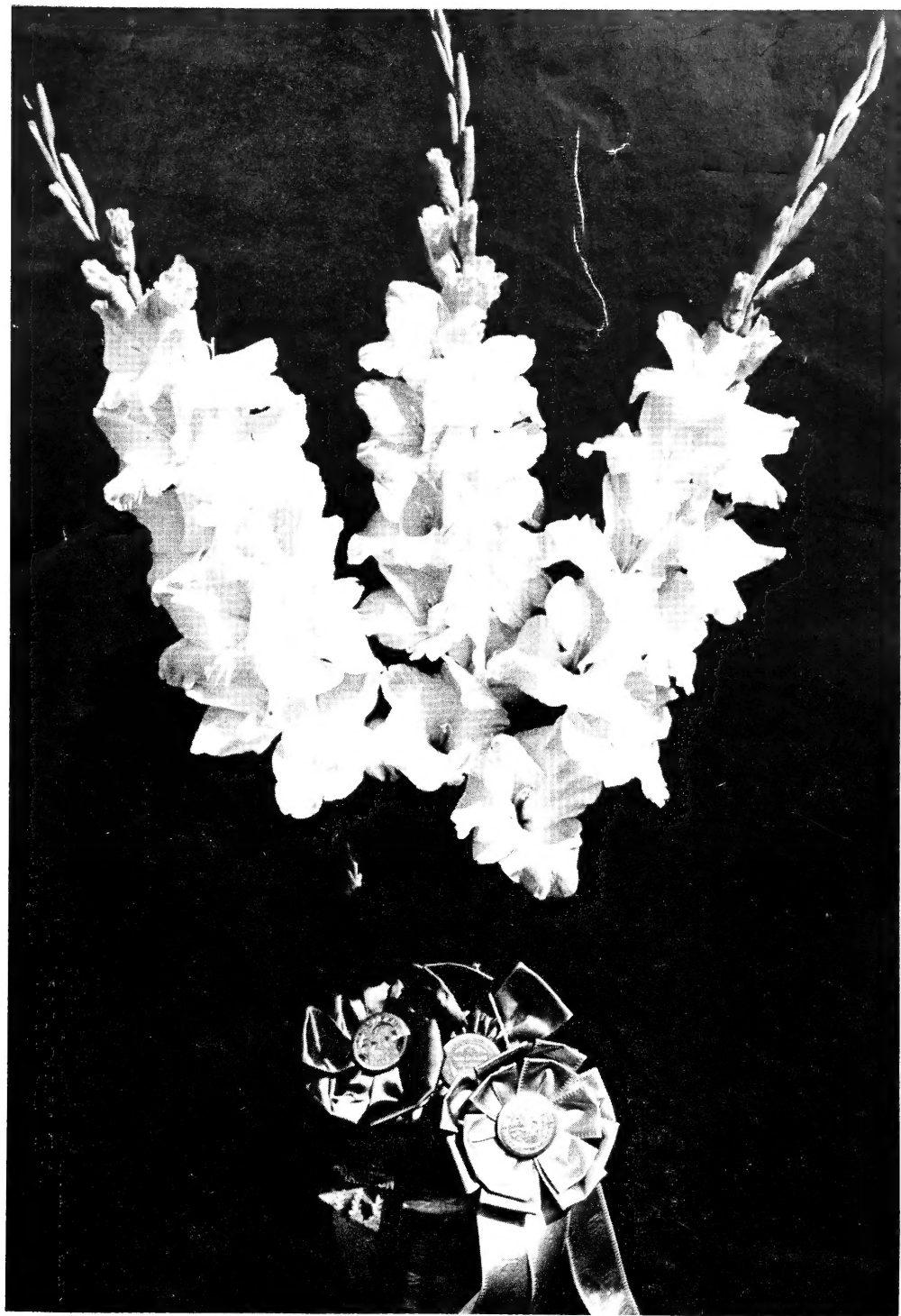
SPIC AND SPAN — “*Greatest Name In Glads*”

In 1953 **SPIC AND SPAN** won 14 grand championships; 39 three spike championships; 5 reserve champions, 5 second day championships; 31 division champs; 54 section champs; 10 best baskets and 205 blue ribbons. During the year my other introductions won as follows: **HEARTS DESIRE**, 21 blues; **BRIDAL ORCHID**, 14 blues; **KING DAVID**, 56 blues.

Incomplete records for 1954 shows **KING DAVID** with 98 blues, 3 grand championships and 13 section or division championships; 124 wins, probably topping all varieties except **SPIC AND SPAN**.

These are outstanding records and I call them to your attention to suggest that my appraisal of varieties is usually quite accurate and that if you will follow my recommendations in selecting your glads you will be choosing the best. Look over my listing of 1955 introductions and the many new glads of 1953-54. They are all good and if you desire more detailed information about any of them drop me a note and I will be glad to help you further.

This engraving was made from the original photo used at the time of Bridal Orchid's introduction. These are of grand championship calibre and if you give this flower a little attention it will do as well for you. Bridal Orchid does not like any extra attention, nor wet, damp weather or location. Plant it in a spot which is very well drained, give it cultivation, deep planting, but do not over feed it nor over water it. If you have good clean bulbs I know that it will win for you at the shows. Commercially it is just coming into its own, with good demand for large quantities of bulbs. Bridal Orchid is a real money maker because of its earliness, large spikes, good opening power when cut in bud. It is a good seed parent, especially if you are interested in giant sized seedlings. One seed parent is Elizabeth the Queen and many of its fine characteristics are dominant in Bridal Orchid crosses.



TRAVELER

Cosmopolitan Glad Gardens
231 West Wisconsin Ave.
Milwaukee 3, Wis.

Note: After Feb. 1st, 756 N. Milwaukee St., Milwaukee 2, Wis.

Date.....

Name

Street

Post Office State

Express Office

[illegible]

All shipments carry ample insurance. If parcel is damaged or gives indication of frost damage make immediate examination and present claim to your express or post office. All orders accepted subject to stock being unsold. Orders filled numerically as received. No guarantee is given covering growth of bulbs, bulblets, or seeds.

TOTAL \$_____



THE UNIVERSITY OF CHICAGO

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